

Information and Photography hints from Platt Photography

- ✦ Our photography sessions are pretty simple.....we shoot some great pictures of YOU that can be seen on our website or at the studio, you pick out your favorites for your order, we enhance and jazz them up the way you want them!! Now wasn't that easy? The hard part will be you narrowing down your favorites! Fine print is below.....
- ✦ Sessions are \$25 an hour and begin at the **scheduled appointment time**. Session fee includes an online proof gallery on our website that is password protected. No limit on individuals in photos, but a large family may require more time if numerous individual shots are desired. No limit on clothing changes. A *normal* one hour session usually produces 15+ final images to choose from and varies on type of shoot and number of participants. Large families, Senior Portraits, multiple shooting sites, or numerous clothing changes normally require 2 hours. When bringing young children....please make sure that there is someone to watch them while you are being photographed....there are a lot of props in the studio and hazards at on-location shoots. Platt Photography is not responsible for child care during a shoot nor for safety of any one while they are not being photographed. If young children are unsupervised and destroy any equipment or props, the client will be expected to reimburse the photographer at market value for any damage done.
- ✦ **Please remember---**a proof is an untouched/unprocessed photograph. Each photograph & product ordered is meticulously cropped, retouched, & enhanced to the clients specifications.
- ✦ **Adding text, frames, or enhancements to pictures:** If you want me to add a filter, text, or frame to a picture...let me know and I will be happy to. I have found that the picture that the customer likes is not always the same one I do so I add a few filters and frames to allow you see what I can do then let you decide which pictures you want enhanced. There is no charge for enhancements to photos that you are purchasing. Collage prices include enhancements.
- ✦ **Extra charges: We try to not have extra charges. The exceptions are:**
- ✦ **Travel:** for more than 30 miles of travel on-locations (especially for numerous locations)--.40 cents per mile over 30 miles **Extensive Retouching:** There is no charge for normal retouching on ordered photographs, this means to soften a breakout, lines, lighten dark circles under eyes, scars, moles, or whiten your teeth or helping blood shot eyes. *Extensive retouching* such as removing braces or freckles, lots of stray hairs, crossed eyes, extensive eye-glass glare, chronic acne, etc... is at an additional charge due to the large amount of time put into this amount of retouching to produce a picture that looks natural. The charge per image for extensive retouching is \$10 per image. We will discuss if this is needed during the session or when you review your images.
- ✦ **Contact photographer regarding fee for Weddings, Engagement pictures, and other events**
- ✦ **When do I get to see my pictures?** Images are uploaded to our on-line gallery within 72 hours and we can arrange a time for you to come to the studio to view and discuss you photos. You are under no obligation to purchase ANY photos, your only obligation is your session fee. You will fill out a questionnaire prior to your shoot indicating your preferences for enhancements, frames, and text. Photo galleries are password protected.
- ✦ **How do I order my pictures?** You can review you images on-line and/or in the studio. Remember that client requested enhancements and normal retouching, changing images to black/white or sepia, selective color, text, frames, filters, and other enhancements are at no extra charge on purchased photos. Examples of enhancements and frames available are online in my "Enhancements" online allery. You may order from home, online or make an appointment, at no charge, to meet me in the studio to discuss and order your prints.
- ✦ **When do I get my pictures after ordering?** Standard size prints are ready to be mailed or picked within 5 days after their order date. Special order products or prints can take up to 2 weeks to receive but you will be given an estimated time when you order. There is a \$3.00 shipping and handling fee for all mailed photos. Insurance is also available. We are not responsible for mailed orders that are uninsured.
- ✦ **Where can we shoot??**
We have an indoor studio and props
We can possibly shoot at your school/football field with advance notice & permission
Your house or farm, on a creek, railroad tracks, etc.....
On-location—Downtown Benton, Mills Park, Tindale Park, Ball fields, Mall, around the pool, local farm/barn, Old Mill, McArthur Park.....no charge if within 30 miles of Bryant.
- ✦ **What will we shoot**—we will shoot half body, close up, and full body shots, or what you request. Your session will also include special props depending on the reason for your session—Cap & Gown for Seniors, "bathtub" shots for toddlers, etc... If you have a preference or ideas of what you want, let us know. It is your session—tell us what you want.

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- ✚ **Clothes:** Bring different types of outfits, have some variety! Example: a formal or dressy outfit, a sun dress is always good, a semi-dressy outfit, a casual outfit, and a special outfit. If you decide to bring 2 casual outfits or 6 different outfits, that's great too! This is YOUR session, be yourself. If you are a dressy teen, don't forget a variety of shoes! If you are a casual teen, don't forget the flip-flops and an outfit to be barefoot in.
 - ✚ Pick outfits that give you a variety of color. Also, accessorize!!! Hit your mom, sister, or friend's closet and borrow lots of different items to make your outfits pop! Hats, belts, shoes, scarves, bangles, earrings...you get the idea. I would rather you show up with too much than not enough! Imagine the look you are going for. If you are interested in Black or White photos—bring a solid outfit.
 - ✚ Cap and Gown: bring a solid black or white shirt polo or button down shirt to wear underneath and a Tie for boys.
 - ✚ Formal or dressy: it is always best to be classy and simple. Your face is the center of the photo and large prints or plaids are distracting.
 - ✚ Semi-dressy: I think of an outfit you would wear to a wedding or church.
 - ✚ GUYS—bring a nice collared shirt, tie and suit jacket.
 - ✚ Casual: the biggest chance to express YOU! If you have followed my hints, you've already brought the outfits for the pictures mom and dad will want, now this is the outfit or 2 that documents your likes and style!
 - ✚ Props/activities: Bring your sports-band-drill-cheer-extracurricular activity uniforms, outfits, jersey, or jackets. If you have any item describing your activity—balls, blanket, shoes, instrument, trophies, ANYTHING—bring it too!
 - ✚ HINT: Darker colors make you look smaller.
 - ✚ Stripes, plaids, polka dots—can be distracting—that doesn't mean you can't bring your favorite outfit if it is a polka dot dress, but you don't want all of your outfits to look alike or “busy” and distracting.
 - ✚ Sleeves count! Some people look great in sleeveless shirts, but some don't.....model your outfits at home and look at them from every angle in a mirror.
 - ✚ BEST IDEA: assemble your outfits (don't forget to accessorize—look in magazines for ideas if needed) and try every outfit on—head to toe—and check it out in the mirror from every angle. Don't forget your hair too! Bring a headband or two, your favorite sunglasses, clips, and pony tails so you can create different looks. Once again, practice before the big day so you know what you want to do with your hair.
 - ✚ **Question—do you want us to retouch your photos?** This means to soften or remove a breakout, lines, dark circles under eyes, scars, moles, or whiten your teeth or blood shot eyes.
 - ✚ Glasses: these are a part of you! We can take the same picture with and without your glasses so you have a choice when you order. “Transitions” type lenses will darken with our flashes, please avoid them if you can. Some of your images will be shot without flash to prevent flash reflection in your lenses. Be aware, while we will try to reduce the amount of flash reflection in your lenses, we may not be able to digitally remove it all.
 - ✚ Make-up & hair: now is not the time to experiment with a new hair cut or new make-up. Please wear make up and bring it with you, especially lip gloss. It is not necessary to wear more make-up than normal. If you want to add more make up for certain photos, we will want to do those last. GUYS—Chap Stick is a good thing to start using a week or so before your shoot if you have dry or chapped lips. Also boys, if you are going to get a hair cut before your session, do it at least a week before your shoot. Clean shaven is best, but is you want some 5 o'clock shadow pictures first, being a razor with you.
 - ✚ What else should you bring???
- Pets are welcome! But you will need to bring someone to care for the pet or take it home after those shots. We can always come to your house for larger pets too.
- Your ride! Car, truck, motorcycle...it will look best clean.
- Class ring
- Instrument
- Best Friend, mom, sister, etc...we can do a couple of shots with the people who have meant the most to you over the years....